

EXECUTIVE TAKEAWAY

ODM Baseline Executive Brief

Summarize current state, learning opportunity, and adoption bet

Current strengths

Strengths supported by workshop evidence

Current constraints

Constraints affecting outcomes or decisions

Priority learning opportunity

What the organization most needs to learn

Adoption bet

Behavior change, expected improvement, evidence, and boundary

Decision and review

Owner, review date, and continue/adapt/scale/stop criteria

Use note: Proposed ODM workshop material. The baseline is evidence, not a grade. Do not use it to rank individuals or teams.